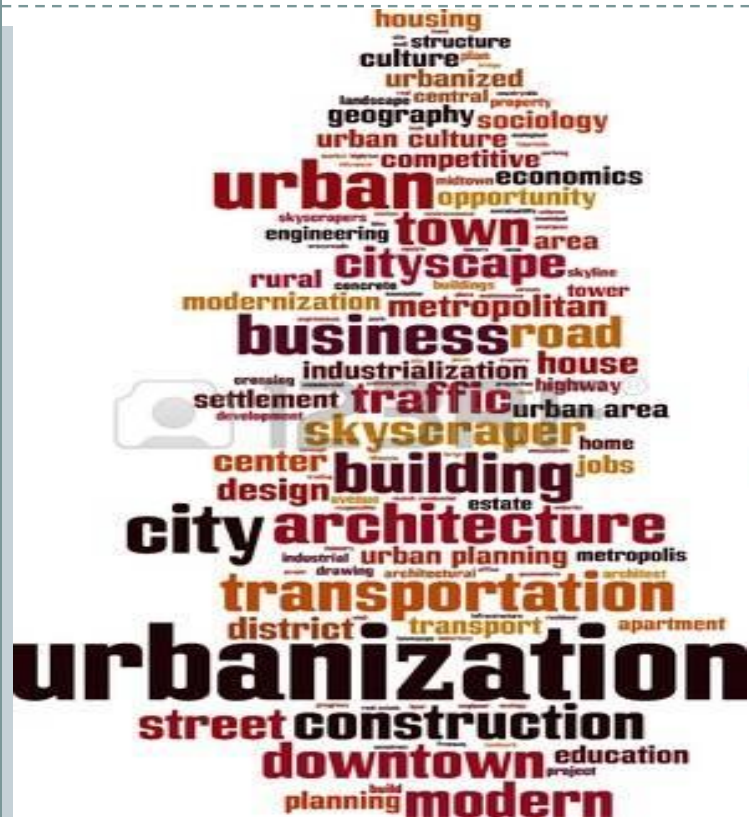


What is Urban Planning



What Urban Planners Do?

- Urban planners try to **make cities safe, healthy** and **enjoyable** places to live. They are especially concerned with **public spaces** that all citizens share such as streets and parks.



- Sometimes they **design new cities**, but most of the time they plan **how to make existing cities better or bigger**.

What Urban Planners Do?



- Urban Planners **create the vision for the community**, by identifying **current problems**, analyzing **trends**, and engaging community members in dialogue about **goals** and **issues**, that **establish a framework for growth and change**



What Urban Planners Do?



- **Urban Planners also bring together different segments of a community** (e.g. residents, businesses, elected officials, and non-profit organizations) together **to create a vision for that community and transform that vision into a “plan”**. The plan offers suggestions for how to improve community (e.g. redesigning streets to include bicycle lanes, building more affordable housing, increasing parks for youth and families in working class neighborhoods etc.)

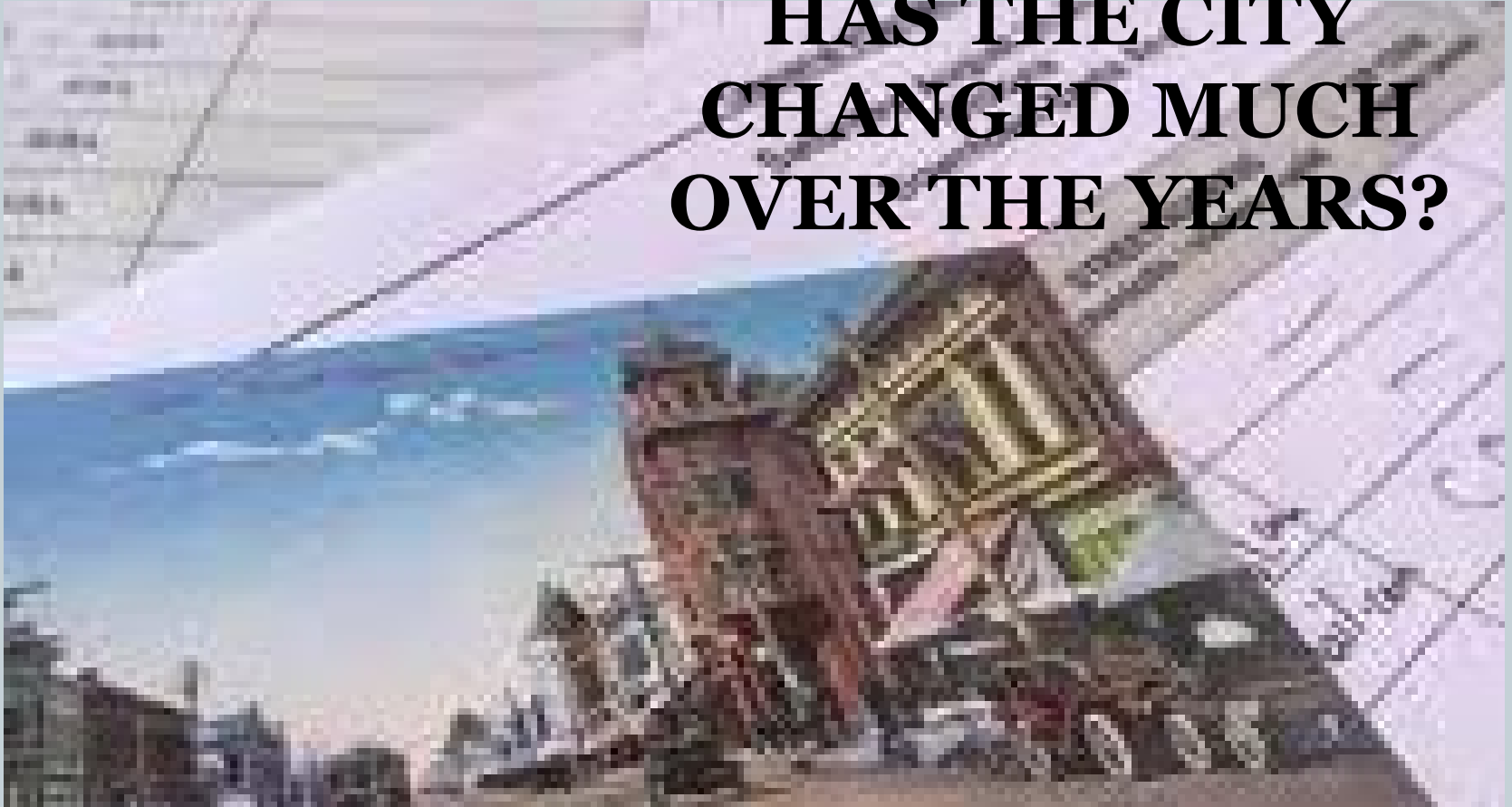
THE CITY OF SANTA ANA, today



THE CITY OF SANTA ANA



**HAS THE CITY
CHANGED MUCH
OVER THE YEARS?**



The city of Santa Ana



The city of Santa Ana



The city of Santa Ana



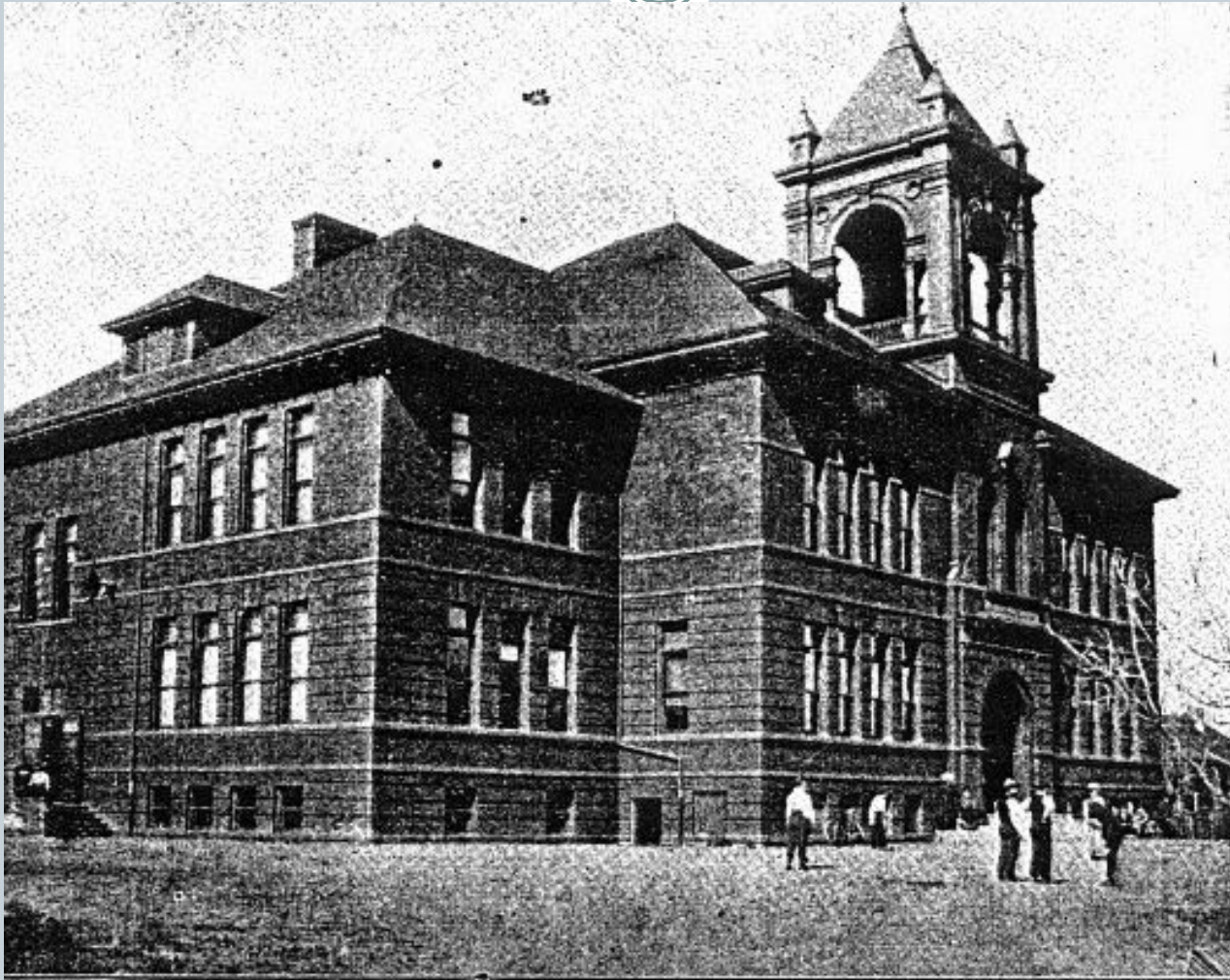
The city of Santa Ana



The city of Santa Ana



The city of Santa Ana



THE NEW SANTA ANA HIGH SCHOOL.

The city of Santa Ana



Urban Planning in Practice: PROJECTS IN THE CITY OF SANTA ANA



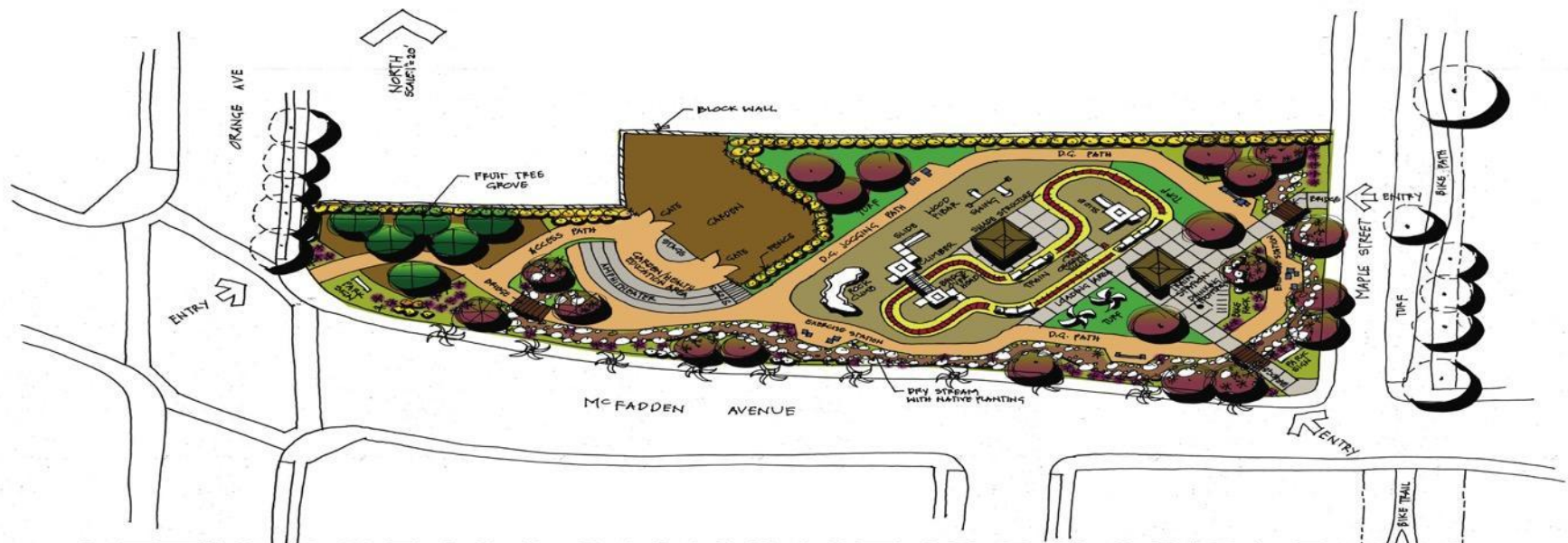
Urban Planning in Practice: Building Healthy Communities

- **Complete Streets Santa Ana:** Complete Streets are **road systems** that **provide safe, convenient access for all users** including motorists, bicyclists, transit operators and users, and pedestrians of all ages and abilities. The Complete Streets concept focuses not just on individual roads but on changing the decision-making and design process so that all users are routinely considered during the planning, designing, building and operating of all roadways.



Urban Planning in Practice: Building Healthy Communities

● Park Development



LET'S DREAM ON WHAT IS POSSIBLE ON
THE PACIFIC ELECTRIC PARK

Urban Planning in Practice: Building Healthy Communities

Madison Park Neighborhood Plan-



Areas of Planning Practice



- Historically, Urban planning was associated with such fields as architecture, landscape architecture, civil engineering and public administration.
- Today urban planning is an independent discipline that includes different sub-fields such as land-use planning, zoning, economic development, environmental planning, and transportation planning.

Planning Education



- AICP-American Institute of Certified Planners
- PHD- Doctorate in Planning requires 5-6 years of post baccalaureate education.
- MURP: Masters in Urban and Regional Planning
- BA or BS Degrees- Includes majors such as Urban Studies, Urban Planning, and Geography.